



WOW: Word Of the Week

Quantuvis

July 2, 2025

Quantuvis. Do not worry if you do not recognize or know this word! Quantuvis, Latin, meaning "as great as you choose." I usually try to avoid foreign words. Today's word is partially in honor of our eldest son's birthday! I think he would like this word: quantuvis. I recently was reminded of quantuvis in a newsletter I receive from leadeveryday.com.

Quantuvis is a Latin adverb that translates to "as great as you please," "however great," or "to as great a degree as you like". A little quick research suggests it is used to imply a flexible or boundless quantity, quality, or extent. In some cases, it can also mean "as much/long as you like."

Here are questions every person must answer—questions every Christian must answer. How far, how much, how long. How high do you want to go? How much do you want to accomplish? How long will you last in pursuing the goal?

I share and summarize from the newsletter I mentioned. Almost anyone can do something for a little while. Momentary excellence is not surprising, it is common. Sustained excellence is rare. Quantuvis is about becoming – becoming a person of character.

I suggest three daily reminders for this week. These are a part of how I understand quantuvis.

First, dissatisfaction. Never be satisfied. Seek new heights, new opportunities, new challenges. Seek freshness and newness on the journey. Excel. A preacher friend's son had two letters engraved on the back of his watch: XL. That was not extra-large. Excel. Continually raise the bar.

Second, be deliberate. Hope is not a strategy. Drifting does not move you toward the goal. Be deliberate, maintain focus. Living out the gospel means pursuing possibilities.

Third, be definite. Your potential will remain unrealized unless you define the goal, determinedly commit, and makes demands of yourself. Definite timelines are essential.

This week, or for review in coming weeks – quantuvis. Dissatisfied. Deliberate about the future. Definite about the path.