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Baby Boomer church leaders often focus on individual self-fulfillment more than on salvation or community

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Baby Boomers are becoming the church leaders of today's churches. With the oldest Baby Boomers now in their 70s, Baby Boomers are serving as elders and in many other church leadership roles. The conventional Baby Boomer goals of individuality and self-fulfillment have led some churches away from the goal of becoming a genuine "community of believers." The focus on fulfilling individual desires at times conflicts with God's goal—the fulfillment of God's eternal purpose to save the world from sin.

The church is not a center for realizing personal identity and individual action. Success is not measured in how many people find fulfillment by being involved in a service activity or going on a mission trip—success is measured by whether God's eternal mission is being accomplished.