



## WOW: Word Of the Week

**WDJD**

**November 20, 2024**

Welcome. WDJD. Did you notice the difference? Not WWJD, but WDJD. What is Bob up to this week in his midweek Wednesday Word of the Week? Wow!

It has been said that over 15 million WWJD bracelets were sold during the 1990s. Based on a question raised in Charles Sheldon's *In His Steps*, the modern WWJD movement began in a small church in Michigan. The line of Jesus merchandise quickly spread -- T-shirts, hats, movies. Still today, many people can quickly tell you what WWJD stands for: "What Would Jesus Do?" People were asking what Jesus was calling them to do, how Jesus would want them to act.

Perhaps you still have a WWJD bracelet laying around. The question is still valid. Many Christians, and especially church leaders, find themselves asking what Jesus wants them to do. The challenge of living out faith has only intensified.

Today's WOW asks a different question. WDJD. What did Jesus do?

Perhaps the key to understanding the Christian life is in finding a different starting point, a biblical starting point—the life of Jesus himself. Rather than starting with what a Christian would or should do, perhaps we should begin by understanding more completely what Jesus Christ did—and why he did it. Perhaps the key to faithful Christianity is in a fresh hearing of the Jesus story, seeing Jesus with open eyes—not only the what and why and how, but the who! Who is Jesus? What do people say? What do I believe about Jesus?

Jesus came teaching, preaching, and helping others. Jesus frequently retreated to pray. He spent personal time with the Father. He worshiped. His personal practices drew little attention or publicity. Jesus came serving others rather than seeking to be served. Jesus' life focused on fulfilling God's eternal purpose—to seek and save the lost. Jesus lived a sacrificial life. He ultimately fulfilled the Father's will by laying down his life.

Strong words, a startling example. A challenging beginning point. WDJD?

WSWD? What should we do? WSID? What should I do? WSYD? What should you do?